



HP Color LaserJet Enterprise CM4540 MFP Series

Overview

Maximize workgroup productivity, easily manage print jobs and improve workflow processes with the HP LaserJet Enterprise CM4540 MFP series. Designed to meet the needs of a managed enterprise with high volume users, the CM4540 can reliably print, scan, and copy at fast speeds and can seamlessly support multiple workflows with a robust paper handling capability of up to 2,100 sheets.

The device features intuitive document management functionalities, including digital send image preview with page editor, advanced security options, and a walk-up USB to keep printing environments secure with minimal interruptions. The HP LaserJet Enterprise CM4540 Multifunction Printer series helps reduce the impact on the environment with Instant-on technology, which reduces energy use up to 50% ⁽¹⁾ and automatic two-sided printing.

The HP LaserJet Enterprise CM4540 MFP series also supports HP ePrint, which allows users the freedom and convenience to print anytime, anywhere from any web-connected device. HP ePrint will be available later this year via a free, opt-in firmware update ⁽²⁾.

Key features and benefits

- Intuitive HP Easy Select pivoting color touch screen control panel with digital send image preview to ensure accuracy ⁽³⁾; walk-up USB port to print directly from—and save scans to—flash drives
- HP Secure High Performance embedded hard disk and an access port for an optional Kensington-style lock to help protect important business assets
- Maximize efficiency with superior paper handling including a 100-sheet multipurpose tray, 500-sheet input tray, 500-sheet output bin; additional paper handling input options of 500-sheet Paper Feeder, 500-sheet Paper Feeder and cabinet or 3 x 500-sheet paper feeder and stand, and additional paper handling output of a 900-sheet 3-bin stapling mailbox ⁽⁴⁾
- Increase productivity with built-in automatic two-sided printing and a 50-sheet automatic document feeder; handle large size scanning jobs with the legal-size

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flatbed scanner

- 1.5 GB total memory and 800 MHz processor to quickly handle complex print jobs ⁽⁴⁾ and up to 120,000-page monthly duty cycle⁽⁵⁾
- Fast print speeds of up to 42 pages per minute in both color and in black ⁽⁶⁾ and a first page out from Ready mode in as fast as 9.5 seconds; print high-quality prints with 1200 x 1200 dpi output
- Compatible with robust manageability and extensibility solutions including HP Web Jetadmin, HP Color Access Controls, HP Open Extensibility Platform ⁽⁷⁾, and HP ePrint⁽²⁾
- Quickly and easily configure digital sending features with the new save-to-folder and scan-to-email setup wizards embedded in the device
- ENERGY STAR[®] qualified; use Instant-on Technology and get up to 50 percent energy savings over competitive products ⁽¹⁾

HP Color LaserJet Print Cartridges with HP ColorSphere toner ^(8,9)

- HP Black Print Cartridge CE260A: \$150
- HP Black Print Cartridge, high capacity CE264X: \$203
- HP Cyan Print Cartridge CF031A: \$246
- HP Yellow Print Cartridge CF032A: \$246
- HP Magenta Print Cartridge CF033A: \$246

Pricing and availability ⁽⁹⁾

- HP LaserJet Enterprise CM4540 Multifunction Printer: \$3,799
- HP LaserJet Enterprise CM4540f Multifunction Printer: \$4,499
- HP LaserJet Enterprise CM4540fsk Multifunction Printer: \$5,549

The HP LaserJet Enterprise CM4540 MFP Printer series is expected to begin shipping worldwide on November 1, 2010.



- (1) Energy savings based on HP testing using the ENERGY STAR® program's Typical Electricity Consumption (TEC) method on HP LaserJet products vs. top competitive models as of March 2009.
- (2) Expected availability late 2010. Requires an Internet connection to the printer. Feature works with any Internet- and e-mail-capable device and may require a firmware upgrade. For details, www.hp.com/go/ePrintCenter
- (3) Image preview may require a firmware upgrade.
- (4) Standard and optional features vary by model.
- (5) Duty cycle is defined as the maximum number of pages per month of imaged output. This value provides a comparison of product robustness in relation to other HP LaserJet or HP Color LaserJet devices, and enables appropriate deployment of printers and MFPs to satisfy the demands of connected individuals or groups.
- (6) Exact speed varies depending on system configuration, software application, driver and document complexity.
- (7) Solutions may not be available at product introduction.
- (8) Average continuous composite cyan/yellow/magenta cartridge yield 11,000 standard pages, average continuous black cartridge yield 8,500 standard pages (CE260A), and average continuous black cartridge high-capacity yield 17,000 standard pages (CE264X). Declared yield value in accordance with ISO/IEC 19798. Actual yields vary considerably based on images printed and other factors. For details see www.hp.com/go/learnaboutesupplies
- (9) Estimated U.S. street prices. Actual prices and bundle availability may vary.

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