



**Q8730A** B+ 13x19" A3+ 330x483mm **240g/m<sup>2</sup> (25 sheets)**

# HP Aquarella Art Paper

Bring art to life with HP media specifically designed to meet the needs of artists and photographers. Produce rich, full-color, high-quality prints on coated, mould-made, textured matte paper that is slightly structured. This naturally white material is ideal for affordable fine art reproductions or business collateral such as menus, cards or invitations.

**Fade Resistant!**

More than 200 years of light and thermal fade with the HP Photosmart Pro B9180 Photo Printer using HP 38 Pigment Inks <sup>1</sup> Based on preliminary light-fade under glass and storage permanence (thermal degradation) testing by Wilhelm Imaging Research.

For details, see [www.hp.com/go/printpermanence](http://www.hp.com/go/printpermanence). In Europe, Middle East and Africa, visit [www.hp.com/eur/faderesistance](http://www.hp.com/eur/faderesistance).

**Acid Free!**

Prints are durable and color accurate for generations, using acid-free and fade-resistant media.

**Water Resistant!**

Ease water damage worries—art is water resistant when printed with HP Vivera pigment inks. Ink dries immediately after printing.

**Immediate Dry Time!**

Ink dries immediately after printing. Allow 24 hours for the ink to cure before mounting or framing.

**Lamination Suitable!**

Can be laminated with commercially available pressure-sensitive laminate films.

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## Technical Specification Sheet

<b>MSRP</b>	\$69.99 / €55.58
<b>Product # / Availability</b>	Q8730A / Worldwide
<b>Country of Origin</b>	Switzerland
<b>Shelf Life</b>	2 years, unopened in original package
<b>Optimized Compatibility</b>	Optimized for the HP Photosmart Pro B9180, HP DesignJet Z2100 and Z3100 Photo Printer series
<b>Based Material</b>	Constructed with natural fibers that emphasize the texture and brushstroke of handcrafted artwork. Provides an artistic feel and lasting image durability.

<b>Thickness/caliper</b>	15.9 mil/ 405 microns	ISO 534 Test Method
<b>Weight/grammage</b>	240 g/m <sup>2</sup>	ISO 536 Test Method
<b>Finish</b>	Matte; Non-bleached, naturally white surface	ASTM D-523 Test Method
<b>CIE Whiteness</b>	84	CIE Ganz 82 Test Method
<b>ISO Brightness</b>	87	n/a
<b>Opacity</b>	96%	TAPPI T-425 Test Method
<b>Operating temperature for optimum performance</b>	15-25 °C ; (59-80 °F)	n/a
<b>Operating humidity for optimum performance</b>	40-60%	n/a

*For best results store media in a sealed bag.*