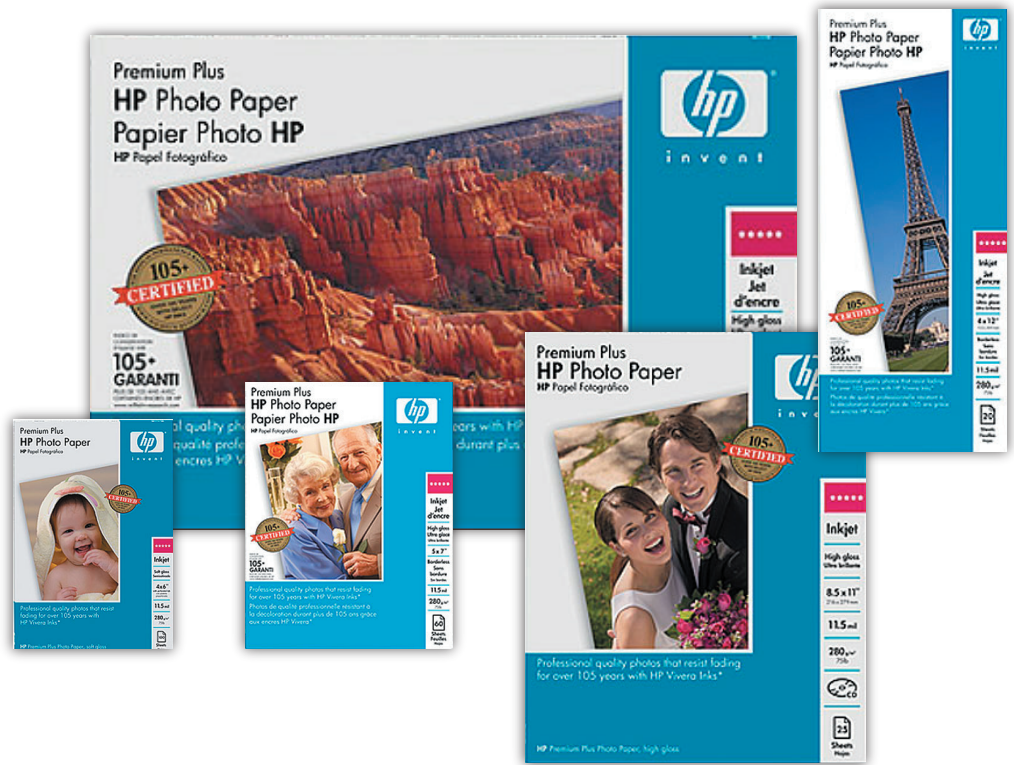


# HP Premium Plus Photo Paper



## Professional-quality photos that resist fading over 105 years with HP Vivera Inks.\*

HP's highest performance photo paper delivers everything you expect from store-processing and more—including fade resistance for generations.\*

### Applications

Ideal for high-resolution digital photography reprints of family photos and important events – perfect for framing and gift giving.

### Features

- Professionally-quality prints deliver brilliant color and crisp B&W images.
- Photos resist fading over 105 years (color) 115 years (B&W).\*
- Available in color-intensifying High gloss and smooth, sophisticated, Soft gloss finishes.
- Sizes include 8.5x11", 4x6", 5x7", 4x12" (panorama) and 11x17."
- Studio-quality weight and thickness for a substantial look and feel.
- Patented back coating prevents multiple prints from sticking together for easy, unattended printing.

HP Paper. The science behind brilliant printing.



## SKU information

Size	Product number (# of sheets per pack)
<b>High Gloss</b>	
8.5x11"	Q6568A (25), Q1785A (50), Q5493A (100)
4x6"	Q1977A (20), Q2502 (60), Q6565A (100)
4x6" with 1/2 perforated tab	Q1978A (60), Q5431A (100)
4x12"	Q6567A (20)
5x7"	Q6566A (60)
11x17"	Q5495A (25)
<b>Soft gloss</b>	
8.5x11"	Q6569A (25), Q5450A (50)
4x6" with 1/2 perforated tab	Q2506A (60), Q6564A (100)

## \*Fade Performance

Printer/Inkjet print cartridge <sup>i</sup>	Photo type & cartridges used	Covered Display <sup>ii</sup> : Years (tester) WIR <sup>iii</sup> , HP <sup>iv</sup>
Office 7300 & 7400 series Photosmart 2600, 2700, 7850, 8150, 8450, 8750 series printers using these inkjet print cartridges: Black: 94 Or 96 Tri-color: 95 or 97 Photo color: 99 Photo gray: 100	Color printing with Tri-color only	82 (WIR)
	Color printing with Tri-color and Photo color (6-inks)	108 (WIR)
	Color printing with Tri-color and Photo color and Photo gray (8-inks)	108 (WIR, based on data for similar system)
	B&W/grayscale printing with Photo gray	115 (WIR, based on data for similar system)

The performance above indicates predicted light fade results for typical home display conditions for HP's newest technology inkjet print cartridges introduced in Fall 2004. Light fade is the primary fade factor for swellable technology inkjet photo paper such as HP Premium Plus. HP test for fade related to ozone, humidity, and heat. For more details on fade performance of HP Premium Plus Photo Paper, visit [www.hp.com/go/premiumplusphoto](http://www.hp.com/go/premiumplusphoto).

## Product specifications

	High Gloss	Soft Gloss	Test Method
Weight	280 g/m <sup>2</sup>	280 g/m <sup>2</sup>	
Thickness/caplier	11.5 mil	11.5 mil	
Brightness (high gloss/soft gloss)	87	87	(%) TAPPI (45o/0o)
Opacity (high gloss/soft gloss)	94	94	(%) TAPPI RO/RO.89
Lignon free	Yes	Yes	ANSI Z39.48
Recyclable	No	No	

## Operating specifications

	Temperature	Humidity
Operating	59-86°F, 15-30°C	20-80% Relative Humidity
Storage	32-104°F, 0-40°C	10-80% Relative Humidity
Dry Time	Dry to touch soon after printing. Recommend wait 7 days before inserting into album or under glass cover. Keep unused paper in the plastic bag and reseal the box. Store the packaging flat, in a cool place. For product usage tips, support, and warranty information please visit <a href="http://www.hp.com/support/">http://www.hp.com/support/</a> .	

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8.5x11	Optimized for HP's latest inkjet printers. Compatible with all inkjet printers.
4x6 with perforated tab	Optimized for HP's latest inkjet printers. Note: Please use HP Premium Photo Paper (4x6") for HP Photosmart 100, 130, 230, 1000, 1100, 1115, 1215, 1218, and 1315 printers, HP Deskjet 950 series printers and the HP PSC 950 all-in-one.
4x6 borderless	Optimized for HP's latest borderless-capable inkjet photo printers including HP Photosmart 2600, 2700 series, 7360, 7560, 7850, 7960, 8150, 8450, 8750 series printers; and HP PSC 2170, 2300, 2400, and 2500 series printers. HP OfficeJet 7300, 7400 series printers. Compatible with all borderless capable inkjet printers.
11x17	Optimized for HP's latest inkjet printers. For HP DeskJet 9600 and 9300 series printers. Not recommended for DeskJet 1000, 1100, and 1200 series; hp color inkjet cp 1700 or hp business inkjet 2600 series.
4x12	Optimized for HP's latest printers including HP DeskJet 5740, 6520, 6540, 6550, 6840 series; HP Photosmart 2600, 2700 series, 7850, 8150, 8450, 8750 series; HP OfficeJet 7300, 7400 series printers.
5x7	Optimized for HP's latest inkjet photo printers including HP Photosmart 2600, 2700 series, 360, 7560, 7850, 7960, 8150, 8450, 8750, series printers; HP Deskjet 5150, 5650, and 5670, 5740, 6520, 6540, 6550, 6840 series printers; and HP PSC 2170, 2300, 2400, and 2500 series printers. HP OfficeJet 7300, 7400 series printers. Compatible with all borderless inkjet printers.
Non-HP Printers	Visit <a href="http://www.hp.com/support/inkjet_media">www.hp.com/support/inkjet_media</a> for recommended settings for non-HP printers.



<sup>i</sup> Printer and inkjet print cartridges listed may not reflect or all available printers with the inkjet print cartridge configuration listed. Some product numbers vary by region.

<sup>ii</sup> Refers to photos displayed behind glass, or plastic sleeving.

<sup>iii</sup> WIR refers to Wilhelm Imaging Research. WIR Display Permanence Ratings (DPR) are based on accelerated light stability tests conducted at 35 Klux with glass-filtered cool white fluorescent illumination with the sample plane air temperature maintained at 24 C and 60% relative humidity. Data were extrapolated to display conditions of 450 lux for 12 hours per day using the Wilhelm Imaging Research, Inc. "Visually-Weighted Endpoint Criteria Set v3.0." and represent the years of display for easily noticeable fading, changes in color balance, and/or staining to occur. For more information regarding Wilhelm Imaging Research test methods and conditions please refer to [www.wilhelm-research.com/](http://www.wilhelm-research.com/)

<sup>iv</sup> HP IPL refers to HP's Image Permanence Laboratory. HP IPL test methods closely follows the WIR method. For more information regarding HP IPL test methods and conditions please see "Light fade testing methods: HP Image Permanence Labs & Wilhelm Imaging Research" at [www.hp.com/go/premiumplusphoto](http://www.hp.com/go/premiumplusphoto)

<sup>v</sup> Refers to photos stored in dark conditions such as photo album, shoebox, or similar location.

#### Warranty Statement

© Copyright 2004 Hewlett Packard Development Company, LP. HP photo papers are backed by a global limited warranty and HP Customer Care service and support. If you are not completely satisfied, please contact us at <http://www.hp.com/go/emailhp> (click Supplies), 1-800-HPINVENT (1-800-474-6836), or write to: HP Customer Care, Hewlett-Packard Company, MS B24, P.O. Box 15, Boise, ID 83707-0015. For product support information go to [http://www.hp.com/support/inkjet\\_media](http://www.hp.com/support/inkjet_media)