PRINT-SHOP QUALITY
WITHOUT LEAVING THE OFFICE

HP offers a full line of paper products that will deliver high-quality results for all of your in-house printing needs.
NEW PRODUCTS
CHECK OUT WHAT’S NEW AT HP THIS SPRING.

HP Color Laser Presentation Paper, glossy
A thick, heavy paper that delivers sharp images, rich colors and an impressive appearance with a uniform, glossy finish.
- Q2547A
- 11 x 17 in, 250 sheets
- 97 brightness, 34 lb
- 4 mil, 130g/m2
- $34.99
Page 9

HP Tri-Fold Color Laser Brochure Paper
A heavyweight paper that is pre-scored for precise, easy folding with a smooth, high-gloss finish that delivers image-rich output on both sides of the page for great three-panel brochures.
- C41612A
- 8.5 x 11 in, 150 sheets
- 97 brightness, 43 lb bond
- 6 mil, 160g/m2
- $24.99
Page 9

CONTENTS
New Products ........................................... 2
HP Inkjet Printer Paper ............................... 5
HP Business Communications ...................... 5–6
HP Everyday Papers ................................. 7
HP PurchasEdge ad .................................. 8
HP Laser Printer Paper ............................... 9
HP Business Communications ...................... 9–10
HP Everyday Papers ................................. 11
HP LaserJet Upgrade ad ............................ 12
HP Multi-Machine Paper ............................ 13
HP Everyday Papers (designed for copiers) ..... 13
HP Everyday Papers ................................. 14
HP Inkjet Photo Printer Paper ...................... 15
HP Photo Papers ................................... 15–17
HP Photo Papers—Digital Fine Arts ............. 18
HP Paper Summary Index .......................... Back cover
THE RIGHT PAPER
FOR ALL OF YOUR PRINTING NEEDS

What print project do you have?

**HP Business Communications**—HP offers a wide range of inkjet and laser papers to create impressive professional outsource-quality documents in-house.

**HP Everyday Papers**—These papers are engineered to optimize the performance of HP printers, inks and toners for the print projects you do everyday.

**HP Photo Papers**—HP’s easy-to-use photo papers resist fading, are quick drying and smudge proof, and their thickness and weight provide a superior look and feel. With a variety of sizes to choose from you can get photo quality prints for any project.
What printer type do you have?

**HP Inkjet Printer Paper**—HP's coated inkjet papers are engineered with swellable or porous coatings that provide the highest-quality document reproduction. When you print using HP inks and paper, you get documents that deliver a professional look and feel.

**HP Laser Printer Paper**—Choosing the right laser paper for different uses makes good sense. It allows you to be economical on your everyday jobs and to highlight your communications on the important ones. Each HP laser paper is engineered to have a supersmooth texture and, in some cases, a special coating for when you want your images to all but leap off the page.

**HP Multi-Machine Paper**—Exhaustive research goes into all the HP Multi-Machine Paper selections to ensure they are optimized to work well in both inkjet and laser machines. HP has engineered a wide variety of economical and reliable papers that keep productivity up and costs down.

**HP Inkjet Photo Printer Paper**—HP has you covered for inkjet photo paper. From sharing photos with friends to the needs of businesses and professional photographers, HP has engineered a broad range of photo paper types and sizes for all your photo printing needs.
HP INKJET PRINTING PAPER

HP has inkjet paper for all your varied needs. Print using HP inks and paper to get documents that deliver a professional look and feel.

HP Business Communications—Inkjet

<table>
<thead>
<tr>
<th>Product code</th>
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<td>C6820A</td>
<td>8.5 x 11 in</td>
<td>50</td>
<td>$19.99</td>
</tr>
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</table>

HP Premium Paper

**What is it**
- High-quality business paper with a smooth matte finish for more vibrant colors, better image quality and sharper text
- 102 brightness, 28 lb

**When to use**
- For printing important business documents

**Key benefits**
- Smooth, impressionable feel
- Thicker than plain paper for the added impact of a professional weight

**HP Premium Presentation Paper, matte**

**What is it**
- Two-sided matte finish for better image quality, sharper text and more vibrant colors
- Professional weight—thinner and more opaque
- 98 brightness, 32 lb

**When to use**
- For presentations, proposals, reports and newsletters with a professional look and feel

**Key benefits**
- Impressive image quality for vibrant colors and graphics
- Coated on both sides for two-sided printing

**HP Brochure and Flyer Paper, matte**

**What is it**
- Professional heavyweight paper with a coated glossy finish for exceptional print quality and improved imagery
- 98 brightness, 48 lb

**When to use**
- For professional-looking custom-made brochures, flyers and marketing materials
- 11 x 17-in size ideal for flyers and four-panel brochures

**Key benefits**
- Special glossy coating designed for optimum print quality, crisp text and consistent color clarity
- Bright white with coated finish on both sides for two-sided printing
- Saves time and money by printing in-house custom brochures and flyers

**HP Brochure and Flyer Paper, glossy**

**What is it**
- Professional heavyweight paper with a coated glossy finish for exceptional print quality and improved imagery
- 98 brightness, 48 lb

**When to use**
- For professional-looking custom-made brochures, flyers and marketing materials
- 11 x 17-in size ideal for flyers and four-panel brochures

**Key benefits**
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- Professional heavyweight paper with a coated glossy finish for exceptional print quality and improved imagery
- 103 brightness, 48 lb

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- Special glossy coating designed for optimum print quality, crisp text and consistent color clarity
- Bright white with coated finish on both sides for two-sided printing
- Saves time and money by printing in-house custom brochures and flyers

HP INKJET PRINTER PAPER

HP has inkjet paper for all your varied needs. Print using HP inks and paper to get documents that deliver a professional look and feel.
## HP Business Communications—Inkjet

### HP Tri-Fold Brochure Paper, glossy

- **What is it**: A thicker, sturdier professional glossy paper designed for inkjet printing and pre-scored for easily creating three-panel brochures.
- **Key benefits**: Bright white, two-sided glossy finish for professional-looking, two-sided printing. Designed for optimum image quality, crisp text and consistent color clarity.
- **When to use**: For impressive three-panel brochures with a glossy finish.
- **Product code**: C7020A
- **Product size**: 8.5 x 11 in
- **Sheets**: 100
- **Price/unit**: $24.99

### HP Tri-Fold Brochure Paper, matte

- **What is it**: A thicker, sturdier professional matte paper designed for inkjet printing and pre-scored for easily creating three-panel brochures.
- **Key benefits**: Bright white, two-sided matte finish for professional-looking, two-sided printing. Special matte coating designed for optimum print quality, crisp text, color clarity and consistency.
- **When to use**: For impressive three-panel brochures with a matte finish.
- **Product code**: G5443A
- **Product size**: 8.5 x 11 in
- **Sheets**: 100
- **Price/unit**: $24.99

### HP Premium Inkjet Transparency Film

- **What is it**: Specially engineered premium overhead transparencies that project brilliant colors and sharp, crisp text.
- **Key benefits**: Engineered for brilliant colors and sharp text. Feeds reliably through the printer and will not stick together in the output tray.
- **When to use**: For effective, everyday overhead presentations featuring black text and some graphics.
- **Product code**: C3828A, C3834A
- **Product size**: 8.5 x 11 in
- **Sheets**: 20, 50
- **Price/unit**: $24.62, $53.80

*All prices are estimated U.S. street prices. Actual prices may vary.*
## HP Everyday Papers—Inkjet

### HP Inkjet Paper

**What is it**
- An outstanding value for everyday inkjet printing
- 92 brightness, 24 lb

**When to use**
- Ideal for the routine documents you print on your inkjet printer every day

**Key benefits**
- Heavy weight to reduce show-through
- Brighter than ordinary inkjet papers

### HP Color Inkjet Paper

**What is it**
- Designed to produce high-impact color documents
- 96 brightness, 24 lb

**When to use**
- Great for presentations, proposals, reports and other applications that combine color graphics with text

**Key benefits**
- Extra smooth and bright for sharp, crisp text and vibrant colors
- Highly opaque, perfect for two-sided printing
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

### HP Bright White Inkjet Paper

**What is it**
- Enables inkjet printers to produce high-quality color prints
- 107 brightness, 24 lb

**When to use**
- Ideal for the routine documents you print on your inkjet printer every day

**Key benefits**
- Heavy weight to reduce show-through
- Brighter than ordinary inkjet papers
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

### Product Information

<table>
<thead>
<tr>
<th>Product Code</th>
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<td>HPB1124 (ream)</td>
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<td>250</td>
<td>5</td>
<td>$9.99</td>
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</tbody>
</table>

*All prices are estimated U.S. street prices. Actual prices may vary.*

HP Everyday Papers customer service line: 1-800-477-5010

Hours: 8:00 a.m.—5:00 p.m. (Eastern) or visit: www.hp.com/go/everydaypapers
HP PurchasEdge—have you joined yet?

HP PurchasEdge is a rewards program that lets you earn free HP products just for continuing to buy HP supplies. Once a member, you’ll earn one point for every $4* you spend on qualifying HP print supplies.

What’s in it for you?
• Earn free HP products—including HP printers, scanners and digital cameras.
• Get exclusive HP PurchasEdge special offers every quarter—allowing you to earn extra points for your purchases and redeem for fewer points.
• Have instant access to account information, program news, a quarterly point statement and special promotions via a password-protected website.

Learn more online.
To find out more about PurchasEdge, or to view our program demo, visit the PurchasEdge website at www.purchasedge.com.

* $4.60 CDN as of 12/06/06
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Digital cameras from 1,000 points
Inkjet printers from 1,500 points
PDAs from 2,500 points
HP LaserJet MFPs from 16,000 points
Go to www.purchasedge.com for the complete HP Free Product Menu.
# HP LASER PRINTER PAPER

Choosing the right laser paper allows you to be economical on your everyday jobs and to highlight your communications on the important ones.

## HP Business Communications—Laser

### HP Color Laser Presentation Paper, glossy

**What is it**
- A thick, heavy paper that delivers sharp images, rich colors and an impressive appearance with a uniform, glossy finish
- 97 brightness, 34 lb

**When to use**
- For professional-quality documents and marketing materials, including presentations, proposals and reports

**Key benefits**
- Brighter, glossier paper for a more professional appearance than plain paper
- Saves time and money with minimal paper jams and reliable two-sided printing
- Optimized for HP Color LaserJet printers

<table>
<thead>
<tr>
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<td>Q2547A</td>
<td>11 x 17 in</td>
<td>250</td>
<td>$34.99</td>
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</table>

### HP Color Laser Presentation Paper, soft gloss

**What is it**
- Soft-gloss coating for professional-quality presentations and proposals with rich, vibrant color
- 97 brightness, 32 lb

**When to use**
- Ideal for presentations, proposals and important business documents

**Key benefits**
- Two-sided, coated soft-gloss finish for printing rich, vibrant colors and graphics on both sides
- Bright white for high contrast text and images

<table>
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<th>Sheets</th>
<th>Price/unit</th>
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<td>150</td>
<td>$24.99</td>
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</tbody>
</table>

### HP Tri-Fold Color Laser Brochure Paper

**What is it**
- A heavyweight paper that is pre-scored for precise, easy folding with a smooth, high-gloss, high-quality output on both sides of the page for great three-panel brochures
- 97 brightness, 43 lb bond

**When to use**
- Perfect for brochures, marketing materials, sales tools, booklets and training materials
- Use with HP ColorSphere toner—engineered with HP Color LaserJet printers and MFPs—for bold color.

**Key benefits**
- Maximum impact with a smooth, glossy finish that makes photos stand out
- Coated on both sides and features high opacity for minimal show-through

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<td>Q6611A</td>
<td>8.5 x 11 in</td>
<td>150</td>
<td>$19.99</td>
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### HP Color Laser Brochure Paper, glossy

**What is it**
- A heavyweight, two-sided glossy paper for impressive color images, first-rate output-quality, professional brochures in-house
- 97 brightness, 44 lb

**When to use**
- Ideal for brochures, full-color brochures, flyers and marketing collateral

**Key benefits**
- HP’s proprietary, five-layer gloss coating that enables exceptional image quality on both sides
- Heavyweight paper with high opacity for an impressive look and feel

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<td>G6610A</td>
<td>8.5 x 11 in</td>
<td>250</td>
<td>$34.99</td>
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</table>
HP Color Laser Brochure Paper, matte

What is it
• A heavyweight laser paper for printing impressive, professional-quality brochures in-house
  - 112 brightness, 44 lb

When to use
• For impressive brochures, reports, and other marketing materials

Key benefits
• Ultra-smooth finish for vivid colors and crisp text
• Substantial weight for impressive brochures
• High opacity for two-sided printing with no show-through

Product code | Product size | Sheets | *Price/unit
--- | --- | --- | ---
G6543A | 8.5 x 11 in | 150 | $19.99

HP Color Laser Photo Paper, glossy

What is it
• HP’s best laser paper for photo-quality results! Heavyweight with a twosided glossy coating delivering exceptional image quality on both sides
  - 97 brightness, 58 lb, 7.5 mil

When to use
• Ideal for image-intensive laser printing, including photos, flyers and marketing materials

Key benefits
• Bright white for high-contrast color images and photos
• Professional-weight paper that looks and feels impressive
• Ultra-smooth finish for rich, vibrant colors and true-to-life images
• High opacity for two-sided printing with no show-through

Product code | Product size | Sheets | *Price/unit
--- | --- | --- | ---
Q6608A | 8.5 x 11 in | 100 | $19.99
Q6607A | 8.5 x 11 in | 200 | $34.99

HP Business Communications—Laser

HP Color Laser Jet Paper, matte

What is it
• HP’s heaviest super-smooth laser paper designed specifically to produce superior print quality, vivid colors and crisp, sharp two-sided printing
  - 112 brightness, 75 lb cover

When to use
• For covering special high-impact business documents such as reports, proposals, sales materials, booklets, manuals, signage and brochures

Key benefits
• HP’s heaviest laser paper (75 lb cover weight)
• Super-smooth for rich, vibrant colors and crisp, sharp text
• Can be used to produce postcards and business cards
• Designed for worry-free printing and reliable duplexing on color and monochrome laser printers that support heavier weights
• Thick and durable for a professional look and feel

Product code | Product size | Sheets | *Price/unit
--- | --- | --- | ---
G2413A | 8.5 x 11 in | 100 | $17.99

HP LaserJet Tough Paper

What is it
• Waterproof and tearproof satin-finish paper that retains rich, vibrant print color and clarity when exposed to heavy usage or weather
  - 5 mil

When to use
• For signs, maps, menus and other applications where durability and a waterproof coating are important

Key benefits
• Retains rich, vibrant print color and clarity when exposed to heavy usage or weather
• Waterproof coating to protect signs and maps
• Paper will not tear
• Smooth, two-sided satin coating that provides exceptional image quality on both sides

Product code | Product size | Sheets | *Price/unit
--- | --- | --- | ---
Q1298A | 8.5 x 11 in | 50 | $28.00

HP Cover Paper

What is it
• HP’s heaviest super-smooth laser paper designed specifically to produce superior print quality, vivid colors and crisp, sharp two-sided printing
  - 112 brightness, 75 lb cover

When to use
• For covering special high-impact business documents such as reports, proposals, sales materials, booklets, manuals, signage and brochures

Key benefits
• HP’s heaviest laser paper (75 lb cover weight)
• Super-smooth for rich, vibrant colors and crisp, sharp text
• Can be used to produce postcards and business cards
• Designed for worry-free printing and reliable duplexing on color and monochrome laser printers that support heavier weights
• Thick and durable for a professional look and feel

Product code | Product size | Sheets | *Price/unit
--- | --- | --- | ---
Q2413A | 8.5 x 11 in | 100 | $17.99

HP Color Laser Jet Transparencies

What is it
• Thick, durable transparencies coated on both sides and custom-engineered for use with HP Color LaserJet printers
  - 5 mil

When to use
• For making presentation-quality overheads on your HP LaserJet printer

Key benefits
• High-contrast, true blocks for clear, sharp presentations
• Heat-resistant to eliminate waves and ripples
• Exceptional quality

Product code | Product size | Sheets | *Price/unit
--- | --- | --- | ---
Q7296T | 8.5 x 11 in | 50 | $33.00

HP Color LaserJet Transparencies

What is it
• Thick, durable transparencies coated on both sides and custom-engineered for use with HP Color LaserJet printers
  - 5 mil

When to use
• For making presentation-quality overheads on your HP LaserJet printer

Product code | Product size | Sheets | *Price/unit
--- | --- | --- | ---
C2954A | 8.5 x 11 in | 50 | $48.40

*All prices are estimated U.S. street prices. Actual prices vary.
### HP Everyday Papers—Laser

#### HP LaserJet Paper

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<td>HPJ113H (ream)</td>
<td>8.5 x 11 in (3-hole)</td>
<td>500</td>
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<td>500</td>
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<td>$18.99</td>
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*All prices are estimated U.S. street prices. Actual prices may vary.

#### HP Color Laser Paper

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#### HP Premium Choice LaserJet Paper

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<td>11 x 17 in</td>
<td>250</td>
<td>6</td>
<td>$15.99</td>
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### When to use
- Made for everyday use in laser printers.
- Great for documents that combine text with spot colors.
- Priced for everyday use.
- Brighter, whiter and thicker than standard office papers.
- Heavy weight for two-sided printing with minimal show-through.
- Extra smooth for two-sided printing.
- Extra bright for maximum color contrast.
- Acid-free for longer-lasting documents.

### Key benefits
- Brighter, whiter and thicker than standard office papers.
- Heavy weight for two-sided printing with minimal show-through.
- Extra smooth for even toner adhesion.
- Acid-free for longer-lasting documents.
- Brighter, whiter and thicker than standard office papers.
- Heavy weight for two-sided printing with minimal show-through.
- Extra smooth for even toner adhesion.
- Acid-free for longer-lasting documents.

### What is it
- A reliable choice for everyday business documents.
- 96 brightness, 24 lb.
- Engineered to help you get the most from your color copying and printing.
- 96 brightness, 28 lb.
- HP’s heaviest, thickest, brightest uncoated laser paper.
- 98 brightness, 32 lb.
UPGRADE TO HIGHER QUALITY PRINTING.

There has never been a better time to upgrade your printer. The latest generations of HP Color LaserJet printers and supplies allow you to print more colorful documents in house while increasing productivity and reducing costs. HP Color LaserJet printer features include:

- Advanced ColorSphere toner formulations that deliver a wider range of colors and higher gloss levels to create printshop quality documents in house.
- Faster print speeds that allow more users to access network printers without waiting.
- Instant technology that reduces warm up time and reduces energy consumption.

Ask your reseller for more information on HP’s latest upgrade program offerings.

HP Color LaserJet printers and original supplies—Brilliantly Simple.

As compared to previous generations of HP color laser.
© Copyright 2006 Hewlett-Packard Development Company, L.P.
The information contained herein is subject to change without notice.
HP has engineered a wide variety of economical and reliable papers that work in either inkjet or laser machines to help keep productivity up and costs down.

### HP Everyday Papers—Multi-Machine designed for copiers (this page only)

<table>
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<td>10</td>
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<td>10</td>
<td>$39.99</td>
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<tr>
<td>HPC1117</td>
<td>(ream) 11 x 17 in</td>
<td>500</td>
<td>5</td>
<td>$31.99</td>
</tr>
<tr>
<td>HP2500S</td>
<td>(ream) 8.5 x 11 in</td>
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<td>$16.99</td>
</tr>
<tr>
<td>HPE1120R</td>
<td>(ream) 8.5 x 11 in</td>
<td>500</td>
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<td>$4.19</td>
</tr>
<tr>
<td>HPE1120C</td>
<td>(carton) 8.5 x 11 in</td>
<td>500</td>
<td>10</td>
<td>$33.99</td>
</tr>
</tbody>
</table>
### HP Everyday Papers—Multi-Machine

**What is it**
- HP quality at an affordable price for home users
- 92 brightness, 20 lb

**When to use**
- For everyday drafts, copies, Internet printouts, homework, recipes and more

**Key benefits**
- Works in all equipment—copiers, printers, fax machines
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

| Product code | Product size | Sheets/ream | Reams/carton | Price/unit *
|--------------|-------------|-------------|--------------|-------------
| HPA510 (ream) | 8.5 x 11 in | 500         | 10           | $3.99       |

---

### HP Multipurpose Paper

**What is it**
- Versatile, efficient and smear-resistant, engineered for use in copiers, printers and fax machines
- 96 brightness, 20 lb

**When to use**
- Perfect for businesses that want one paper that can handle the vast majority of imaging needs

**Key benefits**
- Saves time and money, reducing need to keep multiple paper types on hand
- Works great in copiers, printers and fax machines
- Brighter and whiter for sharp, high-contrast images
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

| Product code | Product size | Sheets/ream | Reams/carton | Price/unit *
|--------------|-------------|-------------|--------------|-------------
| HP20111 (ream) | 8.5 x 11 in | 250         | 12           | $2.99       |
| HPM11208 (ream) | 8.5 x 11 in | 500         | N/A          | $4.99       |
| HPM1120C (carton) | 8.5 x 11 in | 500         | 10           | $19.99      |
| HPM1158C (ream) | 8.5 x 11 in | 500         | 5            | $4.99       |
| HPM11308 (ream) | 8.5 x 11 in | 500         | 10           | $5.99       |
| HPM11400 (ream) | 8.5 x 14 in | 500         | 10           | $6.99       |
| HPM11700 (ream) | 11 x 17 in  | 500         | 5            | $10.99      |

---

### HP Multipurpose Paper EZ Carry™ Case

**What is it**
- A lightweight carton containing four 500-sheet reams of HP Multipurpose Paper
- 96 brightness, 20 lb

**When to use**
- The ultimate in convenience; lighter and smaller than conventional 5 and 10 ream cartons.

**Key benefits**
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

| Product code | Product size | Sheets/ream | Reams/carton | Price/unit *
|--------------|-------------|-------------|--------------|-------------
| HP201140C (case) | 8.5 x 11 in | 500         | 4            | $11.99      |

---

### HP Printing Paper

**What is it**
- A versatile paper for everyday use in inkjet and laser printers
- 96 brightness, 22 lb

**When to use**
- Ideal for everyday documents such as memos, drafts and copies

**Key benefits**
- Heavy weight, a definite step up from copy papers
- Makes documents look and feel substantial
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

| Product code | Product size | Sheets/ream | Reams/carton | Price/unit *
|--------------|-------------|-------------|--------------|-------------
| HPI1128R (ream) | 8.5 x 11 in | 500         | 10           | $5.99       |
| HPI112C (carton) | 8.5 x 11 in | 500         | 10           | $47.99      |

---

### HP All-in-one Printing Paper

**What is it**
- Created especially for all-one machines, both inkjet and laser
- 96 brightness, 22 lb

**When to use**
- For every type of document produced using an all-in-one machine

**Key benefits**
- Heavier, brighter and brighter than ordinary multi-use papers
- Brilliant blue-white shade for higher contrast documents
- ColorLok™ technology for less smearing, bolder blacks and more vivid colors
- Acid-free for longer lasting documents

| Product code | Product size | Sheets/ream | Reams/carton | Price/unit *
|--------------|-------------|-------------|--------------|-------------
| HP1155 (ream) | 8.5 x 11 in | 500         | 5            | $6.49       |
| HP1132 (ream) | 8.5 x 11 in | 500         | 10           | $6.49       |

---

### HP All-in-One Printing Paper Grab N’ Slow™ Carton

**What is it**
- 1,200 sheets of HP All-in-One Printing Paper in a lightweight, protective carton
- 96 brightness, 22 lb

**When to use**
- Easy to carry from store to home or office
- More paper than a standard ream; lighter and smaller than conventional 5-ream cartons

**Key benefits**
- Built-in handle
- Compact size—carton can be stored under your desk or on a shelf
- Drop down side panel
- Acid-free for longer lasting documents

| Product code | Product size | Sheets | Reams/carton | Price/unit *
|--------------|-------------|--------|--------------|-------------
| HP201050 (carton) | 8.5 x 11 in | 1,200  | N/A          | $17.49      |

---

*All prices are estimated U.S. street prices. Actual prices may vary. For current market pricing call: 1-800-477-5010. N/A - Not applicable
HP Everyday Papers customer service line: 1-800-477-5010
HP Everyday Papers e-commerce site: www.hp.com/go/everydaypapers
HP has engineered a broad range of photo paper types and sizes for all your photo printing needs.

**HP Inkjet Photo Printer Paper**

**HP Photo Papers—Inkjet**

### HP Everyday Photo Paper, matte

**What is it**
- Brighter, thicker and heavier than plain paper; an everyday inkjet paper with bright white matte finish that intensifies colors and prints on both sides with no show-through
- 6.5 mil, 135 g/m², 36 lb

**When to use**
- For easy, affordable double-sided printing of downloaded newsletters—an everyday photo alternative to plain paper

**Key benefits**
- Bright white matte finish on both sides for two-sided photo printing
- Thicker and heavier than plain paper so colors don’t bleed through

*Compatible with HP inkjet printers. For other printer brands, use HP Premium Photo Paper.

<table>
<thead>
<tr>
<th>Product code</th>
<th>Product size</th>
<th>Sheets</th>
<th>*Price/unit</th>
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<tr>
<td>C7007A</td>
<td>8.5 x 11 in</td>
<td>100</td>
<td>$14.99</td>
</tr>
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</table>

### HP Everyday Photo Paper, semi-gloss

**What is it**
- A glossy alternative to plain paper that is thicker, stiffer and more opaque, an affordable, easy-to-use everyday inkjet photo paper with a semi-gloss finish for improved image quality and brighter colors
- 6.5 mil, 170 g/m², 45 lb

**When to use**
- A glossy alternative to plain paper—for easy and affordable prints of work, e-mail and Internet photos

**Key benefits**
- Glossy finish that produces brilliant colors and sharp text
- Unique HP back coating to prevent prints from sticking when stacked

*Compatible with HP inkjet printers. For other printer brands, use HP Premium Photo Paper.

<table>
<thead>
<tr>
<th>Product code</th>
<th>Product size</th>
<th>Sheets</th>
<th>*Price/unit</th>
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<tbody>
<tr>
<td>G5440A</td>
<td>4 x 6 in (extended tab)</td>
<td>100</td>
<td>$9.99</td>
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<tr>
<td>G5498A</td>
<td>8.5 x 11 in</td>
<td>25</td>
<td>$6.99</td>
</tr>
<tr>
<td>G5059A</td>
<td>8.5 x 11 in</td>
<td>100</td>
<td>$14.99</td>
</tr>
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</table>

### HP Photo Matte

**What is it**
- A paper with all the qualities for great-looking photos that you demand—an excellent solution for the quality conscious professional
- 9.2 mil, 200 g/m², 52 lb

**When to use**
- For casual and business photos—a photo paper with instant-dry finish for immediate handling

**Key benefits**
- Matte finish
- Consistent photo-realistic image quality

*Compatible with HP inkjet printers. For other printer brands, use HP Premium Photo Paper.

<table>
<thead>
<tr>
<th>Product code</th>
<th>Product size</th>
<th>Sheets</th>
<th>*Price/unit</th>
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</thead>
<tbody>
<tr>
<td>G5492A</td>
<td>13 x 19 in</td>
<td>50</td>
<td>$19.99</td>
</tr>
</tbody>
</table>
### HP Photo Papers—Inkjet

#### HP Premium Photo Paper, glossy

**What is it**
- Premium inkjet photo paper with true-to-life color that resists fading longer than store processed photos.
- 10 mil, 240 g/m², 64 lb

**When to use**
- For printing enlargements and creating photo albums with the look and feel of traditional photos.

**Key benefits**
- True photo quality—vibrant colors, glossy blacks, realistic skin tones.
- Thick and sturdy like traditional photos.

<table>
<thead>
<tr>
<th>Product code</th>
<th>Product size</th>
<th>Sheets</th>
<th>Price/unit</th>
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</thead>
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<tr>
<td>Q1995A</td>
<td>4 x 6 in (perforated tab)</td>
<td>100</td>
<td>$14.99</td>
</tr>
<tr>
<td>Q1996A</td>
<td>4 x 6 in (perforated tab)</td>
<td>50</td>
<td>$9.99</td>
</tr>
</tbody>
</table>

#### HP Premium Photo Paper, soft gloss

**What is it**
- Premium inkjet photo paper with a satin-like soft-gloss finish rendering vibrant, fade-resistant colors that achieve the look and feel of traditional photographs.
- 10 mil, 240 g/m², 64 lb

**When to use**
- For printing enlargements and creating photo albums with the look and feel of traditional photos.

**Key benefits**
- Superior, true-to-life color that resists fading longer than store processed prints.
- Satin-like soft-gloss finish for soft, subtle effects.

<table>
<thead>
<tr>
<th>Product code</th>
<th>Product size</th>
<th>Sheets</th>
<th>Price/unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>G6631A</td>
<td>4 x 6 in (perforated tab)</td>
<td>100</td>
<td>$14.99</td>
</tr>
<tr>
<td>G1995A</td>
<td>8.5 x 11 in</td>
<td>50</td>
<td>$9.99</td>
</tr>
</tbody>
</table>

#### HP Advanced Photo Paper, soft gloss

**What is it**
- Instant-dry photo paper with a smooth satin finish for beautiful photos that capture memories with true-to-life accuracy.
- 10.5 mil, 250 g/m², 66 lb bond

**When to use**
- When you need instant-dry, water- and smudge-resistant photos with true-to-life color.

**Key benefits**
- Dries instantly and resists water and smudges.
- Fade-resistant when displayed behind glass or in albums.

<table>
<thead>
<tr>
<th>Product code</th>
<th>Product size</th>
<th>Sheets</th>
<th>Price/unit</th>
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<tbody>
<tr>
<td>65638A</td>
<td>8.5 x 11 in</td>
<td>50</td>
<td>$19.99</td>
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<tr>
<td>65618A</td>
<td>13 x 19 in</td>
<td>25</td>
<td>$49.99</td>
</tr>
</tbody>
</table>

#### HP Advanced Photo Paper, glossy

**What is it**
- Instant-dry photo paper with an impressive glossy finish for photos with vivid colors that are smudge- and water-resistant.
- 10.5 mil, 250 g/m², 66 lb

**When to use**
- When you need instant-dry, water- and smudge-resistant photos with true-to-life color.

**Key benefits**
- Dries instantly and resists water and smudges.
- Thick, durable, professional-feeling paper that withstands repeated handling.
- Impressive glossy finish.
- Perfect for framing.

<table>
<thead>
<tr>
<th>Product code</th>
<th>Product size</th>
<th>Sheets</th>
<th>Price/unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>G6638A</td>
<td>4 x 6 in (borderless)</td>
<td>100</td>
<td>$12.99</td>
</tr>
<tr>
<td>G7906A</td>
<td>4 x 6.5 in (perforated tab)</td>
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<td>G6891A</td>
<td>5 x 7 in (borderless)</td>
<td>50</td>
<td>$14.99</td>
</tr>
<tr>
<td>G7852A</td>
<td>8.5 x 11 in</td>
<td>25</td>
<td>$11.99</td>
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<tr>
<td>G7853A</td>
<td>8.5 x 11 in</td>
<td>50</td>
<td>$19.99</td>
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<tr>
<td>G7854A</td>
<td>8.5 x 11 in</td>
<td>100</td>
<td>$29.99</td>
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<tr>
<td>G5461A</td>
<td>13 x 19 in</td>
<td>25</td>
<td>$49.99</td>
</tr>
</tbody>
</table>

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*All prices are estimated U.S. street prices. Actual prices may vary.*
*Display performance rating by Wilhelm Imaging Research, Inc. or HP Image Permanence Lab using HP Vivera Inks or HP 58 or 59 Inkjet Print Cartridges. Reference www.hp.com/go/printpermanence for more details.*
### HP Premium Plus Photo Paper, high gloss

**What is it**  
HP's thickest, heaviest and best all-around photo paper that resists fading for generations1  
*11.5 mil, 280 g/m², 75 lb*

**When to use**  
For important event photos, HP's best photo paper with exceptional fade resistance

**Key benefits**  
- Professional-quality sheen that maximizes color intensity
- Unique HP back coating to prevent prints from sticking when stacked

**When to use**  
- For important event photos, HP's best photo paper with exceptional fade resistance

**Product code**  
- Q1977A 4 x 6 in (perforated tab) 20  
- Q1978A 4 x 6 in (perforated tab) 60  
- Q6564A 4 x 6 in (perforated tab) 100  
- Q6565A 4 x 6 in (borderless) 60  
- Q6566A 4 x 6 in (borderless) 100  
- Q6566A 5 x 7 in (borderless) 40  
- Q6568A 8.5 x 11 in 25  
- Q1785A 8.5 x 11 in 50  
- Q6569A 11 x 17 in 25  
- Q6568A 13 x 19 in (11.3 mil, 286 g/m²) 25

### HP Premium Plus Photo Paper, soft gloss

**What is it**  
HP's thickest, heaviest and best all-around photo paper that resists fading for generations1  
*11.5 mil, 280 g/m², 75 lb*

**When to use**  
For important event photos, HP's best photo paper with exceptional fade resistance

**Key benefits**  
- Professional-quality sheen that maximizes color intensity
- Unique HP back coating to prevent prints from sticking when stacked

**When to use**  
- For important event photos, HP's best photo paper with exceptional fade resistance

**Product code**  
- Q2502A 4 x 6 in (borderless) 60  
- Q2506A 4 x 6 in (perforated tab) 20  
- Q6643A 4 x 6 in (perforated tab) 60  
- Q6654A 4 x 6 in (perforated tab) 100  
- Q6655A 4 x 6 in (borderless) 60  
- Q6656A 4 x 6 in (borderless) 100  
- Q6666A 5 x 7 in (borderless) 40  
- Q6668A 8.5 x 11 in 25  
- Q6670A 8.5 x 11 in 50  
- Q6675A 11 x 17 in 25  
- Q6686A 13 x 19 in (11.3 mil, 286 g/m²) 25

### HP Premium Photo Cards

**What is it**  
HP photo cards that are compatible with all desktop HP inkjet printers and select portable photo printers and come with over 100 professional templates designed by AmericanGreetings.com

**When to use**  
For personalized wedding or baby announcements, new address or holiday cards—easy with HP Premium Photo Cards, envelopes and easy-to-use software

**Key benefits**  
- Professional-quality sheen that maximizes color intensity
- Unique HP back coating to prevent prints from sticking when stacked

**When to use**  
- To create customized mouse pads and bags or shirts and caps for company gettogethers and sporting events

**Product code**  
- Q7892A 4 x 8 in (perforated tab) 40 cards & envelopes  
- Q1974A 8.5 x 11 in (for white and light color fabrics)  
- Q1974A 8.5 x 11 in (for dark color fabrics)

### HP Iron-On Transfers

**What is it**  
Iron-on, clothed inkjet transfers that produce vivid color images for one-of-a-kind gifts using all kinds of fabric

**When to use**  
To create customized mouse pads and bags or shirts and caps for company gettogethers and sporting events

**Key benefits**  
- For designing one-of-a-kind gifts or outfitting an entire crowd
- True-to-life photos and crisp text that are easy to print and easy to apply—just iron on, let cool and peel off paper backing
- Transfers that stay bright and colorful, even after repeated washings

**Product code**  
- Q5495A 8.5 x 11 in (for white and light color fabrics) 12  
- Q5495A 8.5 x 11 in (for dark color fabrics) 6  
- Q1974A 8.5 x 11 in (for white and light color fabrics) 6  
- Q1974A 8.5 x 11 in (for dark color fabrics)

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**All prices are estimated U.S. street prices. Actual prices may vary.**

**Display performance rating by Wilhelm Imaging Research, Inc. or HP Image Permanence lab using HP Vivera Inks or HP 58 or 59 Inkjet Print Cartridges. Reference www.hp.com/go/printpermanence for more details.**

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### Additional Information

- **HP Premium Plus Photo Paper, high gloss**
  - What is it
  - When to use
  - Key benefits
  - Product code
  - Product size
  - Sheets
  - Price/unit

- **HP Premium Plus Photo Paper, soft gloss**
  - What is it
  - When to use
  - Key benefits
  - Product code
  - Product size
  - Sheets
  - Price/unit

- **HP Premium Photo Cards**
  - What is it
  - When to use
  - Key benefits
  - Product code
  - Product size
  - Sheets
  - Price/unit

- **HP Iron-On Transfers**
  - What is it
  - When to use
  - Key benefits
  - Product code
  - Product size
  - Sheets
  - Price/unit

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### HP Photo Papers—Inkjet Digital Fine Arts

#### HP Hahnemühle Smooth Fine Art Paper

**What is it**
- A professional, acid-free media with 100-percent cotton rag that is coated on one side and has a bright white, smooth finish for rich color and increased contrast
- 16.5 mil, 265 g/m²

**When to use**
- Ideal for the photo and digital fine art reproduction needs of professional artists and advanced hobbyists

**Key benefits**
- Premium paper with 100-percent cotton rag content for beautiful fine art prints and photographs
- Prints resist fading for over 200 years and with acid-free and water-resistant will preserve your artistic vision

<table>
<thead>
<tr>
<th>Product code</th>
<th>Product size</th>
<th>Sheets</th>
<th><strong>Price/unit</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Q8728A</td>
<td>13 x 19 in</td>
<td>25</td>
<td>$99.99</td>
</tr>
</tbody>
</table>

#### HP Hahnemühle Watercolor Paper

**What is it**
- A high-quality, acid-free, mould-made paper that delivers exceptional image quality and stability on a soft-textured surface made of 50-percent cotton rag
- 13.4 mil, 210 g/m²

**When to use**
- Ideal for professionals and advanced hobbyists looking for exceptional image quality and durability

**Key benefits**
- Prints resist fading for over 200 years and with acid-free and water-resistant will preserve your artistic vision

<table>
<thead>
<tr>
<th>Product code</th>
<th>Product size</th>
<th>Sheets</th>
<th><strong>Price/unit</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Q8729A</td>
<td>13 x 19 in</td>
<td>25</td>
<td>$94.99</td>
</tr>
</tbody>
</table>

#### HP Aquarella Art Paper

**What is it**
- Affordable mould-made paper with a naturally white matte finish that delivers great results for rich, full-color prints with true-to-life skin tones and superb contrast
- 15.9 mil, 240 g/m²

**When to use**
- For professionals and advanced hobbyists looking for a sophisticated yet affordable textured white matte finish for photos, fine art reproductions and business collateral

**Key benefits**
- Prints resist fading for over 200 years and with acid-free and water-resistant will preserve your artistic vision

<table>
<thead>
<tr>
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<th><strong>Price/unit</strong></th>
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</thead>
<tbody>
<tr>
<td>Q8730A</td>
<td>13 x 19 in</td>
<td>25</td>
<td>$69.99</td>
</tr>
</tbody>
</table>

#### HP Artist Matte Canvas

**What is it**
- A cotton-polyester blend, stretchable canvas featuring a special ink-receptive coating that protects the surface from cracking and is water-resistant when using HP Vivera pigment ink²
- 18 mil, 380 g/m²

**When to use**
- Ideal for the fine art reproduction needs of professional artists and advanced hobbyists

**Key benefits**
- Stretchable cotton-polyester blend canvas for easy framing
- Unique size that is ideal for enlargements
- Prints resist fading for over 200 years and with acid-free and water-resistant will preserve your artistic vision

<table>
<thead>
<tr>
<th>Product code</th>
<th>Product size</th>
<th>Sheets</th>
<th><strong>Price/unit</strong></th>
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<tbody>
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<td>Q8731A</td>
<td>15 x 19 in</td>
<td>25</td>
<td>$99.99</td>
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*All prices are estimated U.S. street prices. Actual prices may vary.

1 Display permanence rating by Wilhelm Imaging Research, Inc. on a range of HP creative and specialty media. For details: [www.hp.com/go/supplies/printpermanence](http://www.hp.com/go/supplies/printpermanence)

2 Water resistant using HP 38 or HP 70 Pigment Ink Cartridges.
# HP Paper

## SUMMARY INDEX

### HP Inkjet Printer Paper

<table>
<thead>
<tr>
<th>Paper category</th>
<th>Weight</th>
<th>Brightness</th>
<th>Page</th>
</tr>
</thead>
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</tr>
<tr>
<td>HP Premium Paper</td>
<td>32 lb</td>
<td>98 brightness</td>
<td>5</td>
</tr>
<tr>
<td>HP Brochure and Flyer Paper, glossy</td>
<td>48 lb</td>
<td>98 brightness</td>
<td>5</td>
</tr>
<tr>
<td>HP Brochure and Flyer Paper, matte</td>
<td>48 lb</td>
<td>103 brightness</td>
<td>5</td>
</tr>
<tr>
<td>HP Tri-fold Brochure Paper, glossy</td>
<td>48 lb</td>
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<tr>
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<td>103 brightness</td>
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<td>HP Premium Injet Transparency Film</td>
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### HP Everyday Papers

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<tr>
<td>HP Color Inkjet Paper</td>
<td>24 lb</td>
<td>96 brightness</td>
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</tr>
<tr>
<td>HP Bright White Inkjet Paper</td>
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### HP Laser Printer Paper

<table>
<thead>
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<th>Brightness</th>
<th>Page</th>
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<td>24 lb</td>
<td>97 brightness</td>
<td>9</td>
</tr>
<tr>
<td>HP Color Laser Presentation Paper, glossy</td>
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<td>102 brightness</td>
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<tr>
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### HP Everyday Papers

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<tbody>
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### HP Multi-Machine Paper

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<td>HP Office Paper</td>
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<tr>
<td>HP Multipurpose Paper</td>
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</tr>
<tr>
<td>HP Multipurpose Paper EZ Carry Case</td>
<td>20 lb</td>
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</tr>
<tr>
<td>HP Printing Paper</td>
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<tr>
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### HP Inkjet Photo Paper

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<td>HP Photo Matte</td>
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<tr>
<td>HP Premium Photo Paper, glossy</td>
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<td>HP Premium Photo Paper, soft-gloss</td>
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<td>HP Advanced Photo Paper, glossy</td>
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<td>HP Premium Plus Photo Paper, High-gloss</td>
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